



ABAZA

A U T O T R A D I N G

Embark on a journey with Abaza Auto trading where passion meets precision,
and every drive is an experience beyond expectations.

📞 16876 🌐 ABAZA-AUTO.COM [f](#) [📷](#) [▶](#) [🎵](#) [ABAZAAUTOTRADNIG](#)

Download
The Application:  

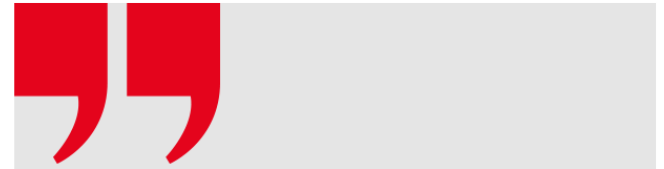
INDEX

- Our Story
- Philosophy & Values
- Mission & Vision
- Our Brands
- Branches
- Work Environment
- Sponsorship
-
- Vehicles transportation services
- Service Mobile Repair
- Our Mobile Application



OUR STORY

Established in 1967, Abaza Auto trading is a renowned automotive company in Egypt. With several branches spread across Egypt, we have been serving customers for over five decades. From its inception, Abaza Auto trading has been driven by a singular vision: to redefine the automotive experience by providing unparalleled service, exceptional quality, and a wide range of options to its valued customers.



As an authorized dealer for over 25 renowned brands, we take immense pride in offering the latest models and the most comprehensive selection of vehicles to suit every need and preference. Our unwavering dedication to quality and performance has positioned us as a market leader, setting new benchmarks for reliability, safety, and sustainability.

Our success story is not just about numbers; it's about people. With over 260 high qualified employees, each bringing their unique skills and expertise to the table, Abaza Auto trading has cultivated a culture of excellence and professionalism.

As a customer-centric organization, we prioritize the satisfaction and safety of our clients. Our customer support initiatives are designed to ensure a seamless and enjoyable ownership experience, setting us apart as a trusted partner in the automotive landscape.

At Abaza Auto trading, we believe in the power of collaboration, and our team of skilled professionals is dedicated to fostering an environment that encourages creativity, diversity, and inclusivity. Together, we strive to create a legacy of automotive excellence that resonates globally.

Abaza Auto Trading

Mohamed Abaza
CEO

A handwritten signature in black ink, appearing to read 'Mohamed Abaza', written over a light background.



MISSION



Mission

To provide our customers with the best automotive solutions, offering a diverse selection of vehicles from globally recognized brands. We strive to create an outstanding customer experience through our dedicated sales team, superior after-sales service, and convenient facilities.

VISION



Vision

To inspire every visitor with a unique collection of vehicles that not only embody cutting edge technology and design but also ignite passions and elevate life styles. With unwavering dedication to excellence, we aim to re define the automotive showroom experience, setting new standards of service, integrity, and excitement.



PHILOSOPHY & VALUES

1 Customer Satisfaction:

Ensuring that customers have a positive experience throughout their journey, from browsing vehicles to purchasing and beyond, is paramount. This includes providing excellent customer service, addressing concerns promptly, and offering transparent information about products and services.

2 Integrity and Transparency:

Upholding honesty and transparency in all dealings with customers fosters trust and long-term relationships. This involves providing accurate information about pricing, vehicle specifications, warranties, and any associated costs or fees.

3 Quality Assurance:

Maintaining high standards of quality in both products and services is essential. This includes vehicles, ensuring they undergo rigorous inspection processes, and providing reliable after-sales service and support.

4 Innovation and Adaptability:

Staying abreast of industry trends, technological advancements, and evolving customer preferences is crucial. A car showroom should continuously innovate its offerings, whether through introducing new vehicle models, adopting sustainable practices, or enhancing digital platforms for a seamless customer experience.





OUR BRANDS

At Abaza Auto Trading, we offer a diverse range of vehicles from sedans, SUVs, and hatchbacks to luxury cars and commercial vehicles. We started as a distributor for two brands in 2007, reaching around 30 brands in 2024, all to fulfil our slogan:

Car For Every Budget



CHERY



CHEVROLET



CITROËN



DONGFENG



CUPRA



DS AUTOMOBILES



EAGLE



FIAT



Ford



SHINERAY



SEAT



HAVAL



HYUNDAI



JAC
MOTORS



JETOUR
— Drive Your Future —



LADA



MG



SSANGYONG



SUBARU



GAC MOTOR



GEELY



SOUEAST



ABAZA BRANCHES

Sales Network : 9 Show Rooms Including
Mega 3S Facility

ABAZA

BRANCHES

Sales Network : 9 Show Rooms Including
Mega 3S Facility

CAIRO CAPITAL :

- New Cairo City : 5th Settlement Mega Branch - 1200 m2
- Nasr City : El Tayaran ST.

6th October :

- 6th of October City : Main Mehwar Road

Red Sea :

- Hurghada City : Airport ST. - Total Area of 1150 m2
- Hurghada City : 3S - Facility - Ring road of Hurghada Intl .
Airport road

Delta :

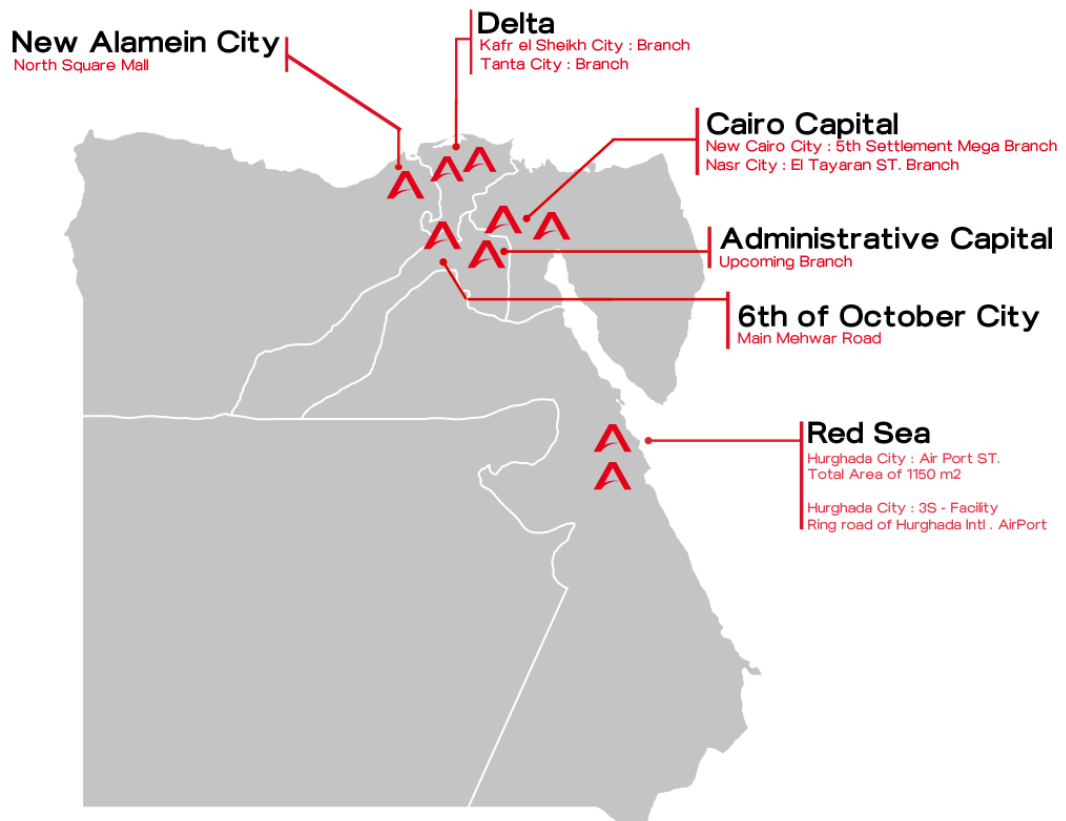
- Kafr el Sheikh City
- Tanta City

New Alamein City :

- North Square Mall

Administrative Capital :

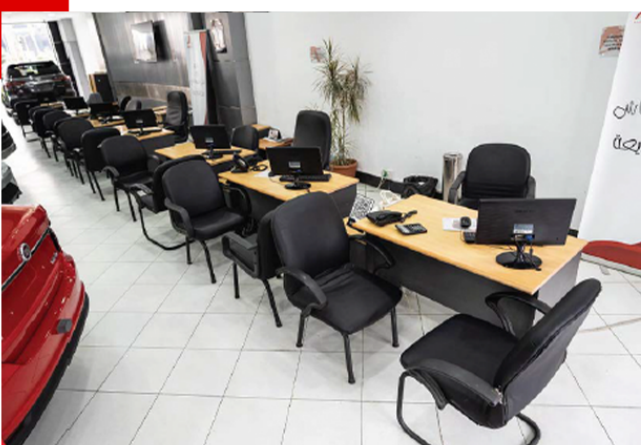
- Upcoming branch



ABAZA BRANCHES

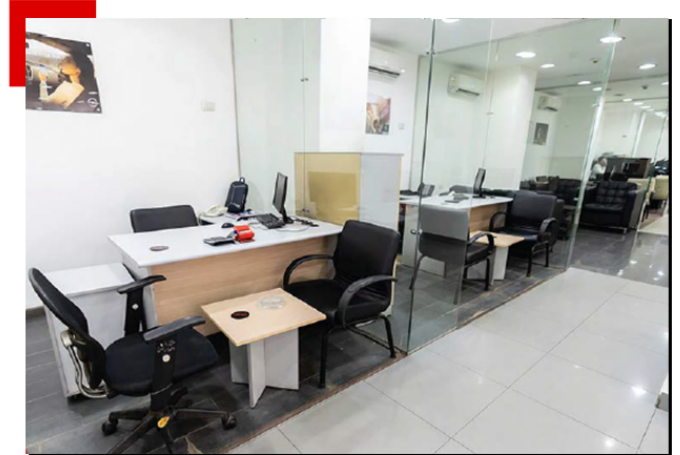
CAIRO CAPITAL :

New Cairo City - 5th Settlement Mega Branch




ABAZA BRANCHES

 **CAIRO CAPITAL :**
Nasr City - El Tayaran ST.



ABAZA BRANCHES

 **6th October :**
6th of October City - Main Mehwar Road



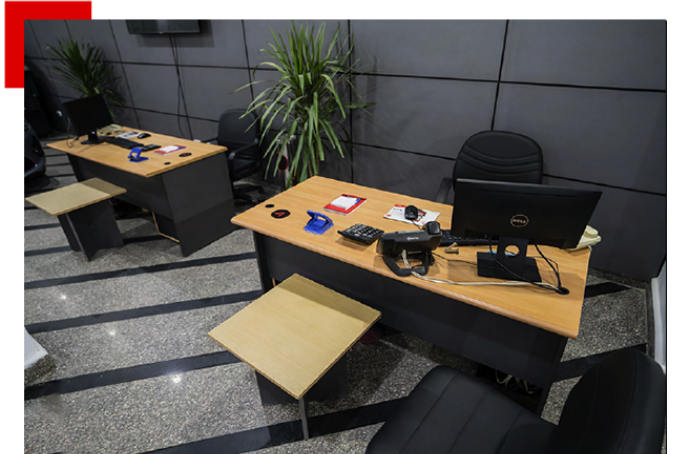
ABAZA BRANCHES

 **Delta :**
Kafr el Sheikh City



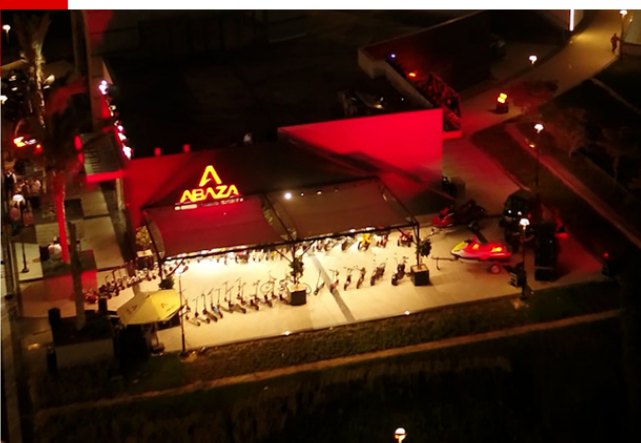
ABAZA BRANCHES

 **Delta :**
Tanta City



ABAZA BRANCHES

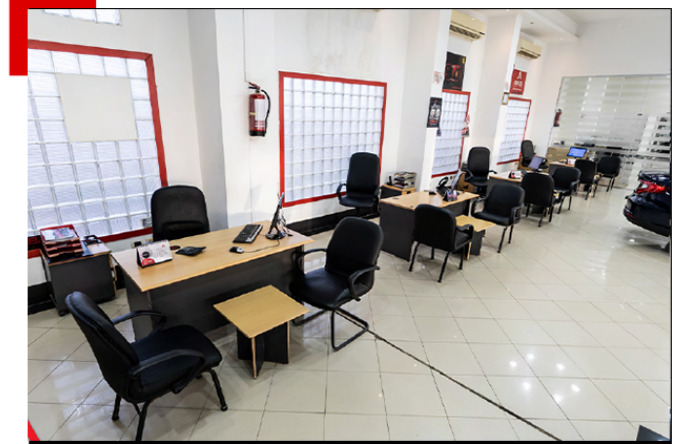
 **New Alamein City :**
North Square Mall



ABAZA BRANCHES

Red Sea :

Hurghada Sales Branch 1:
Airport ST. - Total Area of 1150 m2



ABAZA BRANCHES

Red Sea :

Hurghada Sales Branch 2 :

3S - Facility - Ring road of Hurghada Intl . Airport road



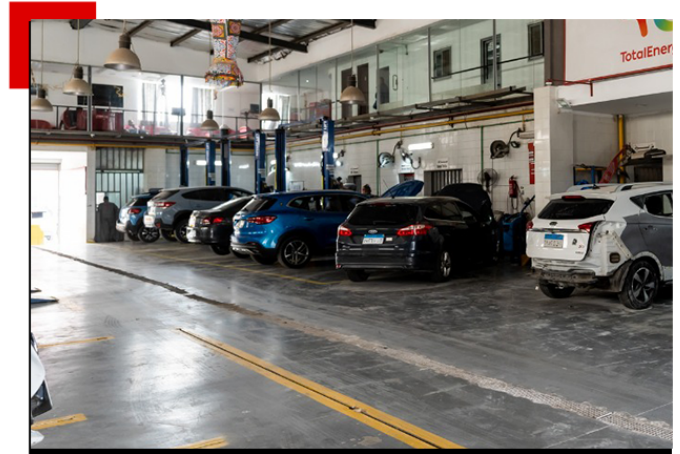
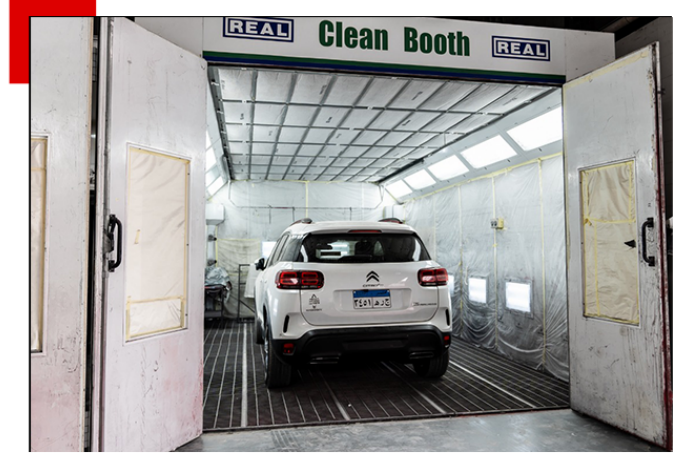
ABAZA BRANCHES

 **Red Sea :**
Hurghada Service Center



ABAZA BRANCHES

 **Red Sea :**
Hurghada Service Center



CUSTOMIZED VAN

From idea to reality: a van customized for you. Perfect for multi-purpose medical clinics on the move



CUSTOMIZED VAN

Customized Vans — Designed to meet your unique needs.



WORK ENVIRONMENT

ANNUAL PERFORMANCE CEREMONY

At Abaza Auto, we foster a supportive and dynamic work environment that balances teamwork, comfort, and well-being. Annual Performance Ceremony: Celebrates and recognizes our team's achievements.



IFTAR RAMADAN

Special Iftar gatherings during Ramadan to build community and honor cultural traditions.



FUN DAY

Regular fun activities and team-building exercises to promote relaxation and strengthen bonds.

By integrating these activities, we ensure our employees feel valued, comfortable, and motivated, creating a balanced and productive workplace.



SPONSORSHIP

Sponsoring Sports events

Revit Up Drifting Competition

We are proud to announce that Abaza has been a proud sponsor of the Revit Up Drifting Competition for the past 10 years. Our commitment to this thrilling event reflects our passion for motor sports and our dedication to supporting the drifting community.



JCL Sahel

We are honored to sponsor the Jumping Champions League event held on the charming North Coast, showcasing the incredible talent of horse riders from around the region.



SUSTAINABILITY SOLUTIONS

At Abaza Auto, we are dedicated to promoting sustainability by embracing green technologies and innovative solutions. Recognizing the global shift towards sustainable practices three years ago, we decided to enter the electric vehicle market. Our offerings now include electric cars, golf cars, and scooters, all designed to reduce environmental impact and support a cleaner, greener future. By investing in eco-friendly transportation options, we aim to contribute to a more sustainable world and set a positive example within the automotive industry.



VEHICLE TRANSPORTATION SERVICES

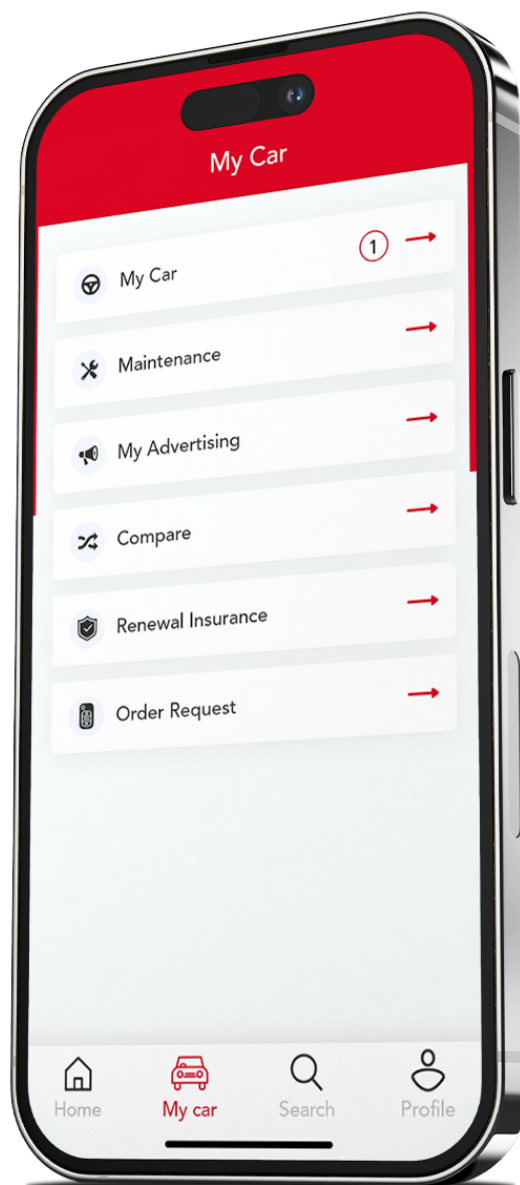
At Abaza Auto trading we enhance our core automotive business with our comprehensive vehicle transportation services. Our facility houses a large fleet of car carrier trailers and trucks, equipped to deliver vehicles safely and efficiently.

Our professional team of drivers is dedicated to ensuring your car arrives in pristine condition, offering 24/7 transportation services for our customer convenience. Whether you need to transport a single vehicle or a large shipment, Abaza Auto trading provides reliable and timely solutions that put customer satisfaction first.



SERVICE MOBILE REPAIR

Introducing our mobile car repair service, where convenience meets expertise. Just reach out to us, and a specialized vehicle will arrive promptly at your location to provide professional car repairs. We take pride in being among the first companies to introduce this innovative concept, ensuring that your vehicle receives top-notch service without the hassle of visiting a workshop. Experience the future of automotive convenience with Abaza Auto.



DOWNLOAD THE APP

Introducing Abaza Auto, the ultimate app for all your automotive needs. Whether you're in the market for a brand new car, a reliable pre-owned vehicle, or just looking to stay updated with the latest offers and discounts, Abaza Auto has got you covered.

With a user-friendly interface and a host of convenient features, finding your next vehicle has never been easier.

Explore our extensive inventory, calculate your auto loans, and locate our branches effortlessly—all in one place. Discover the future of car shopping with Abaza Auto today!





THANK YOU.